

LOCATION: KUWAIT CITY, KUWAIT

ARCHITECT: SSH



AL HAMRA TOWER

Al Hamra is the new landmark with its iconic tower heralding a new era of development and prosperity in Kuwait.

Verosol

The Building

Al Hamra is one of the tallest towers, and by far the tallest sculpted skyscraper, in the world. With a height of 414 metres and 80 levels Al Hamra contains a business centre as well as a luxury centre. The tower is visible from miles around and provides a spectacular view over Kuwait and across the Arabian Gulf. The solid south wall is designed in a way to decrease the solar radiation.

The Requirement

The impressive glass facade required a sustainable solution for temperature and solar control.

The Solution

SilverScreen Enviro: To optimise energy efficiency all offices and meeting rooms have internal SilverScreen Enviro roller blinds.

Such metallised screens are highly reflective and 100% recyclable, with Öeko-Tex, Greenguard Gold certification and Cradle to Cradle.

SUSTAINABLE
SOLUTION REQUIRED

“The glass facade created a challenge to manage energy efficiency.”



AL HAMRA TOWER

- Screen type: SilverScreen Enviro
- Height: 414 metres
- Floors: 80
- Floor area: 195,000 m²

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