

# **COMPANY PROFILE**





## **CONTENTS**

Global Scale - Local Presence	
Our Story	4
Message from the CEO	6
Australian Operations	7
Product Catalogue	8
Why Use Verosol	10
Corporate Responsibilty	10
Environmentally Sustainable Design	11
Environmental Certification	11
World Leaders in Metallised Solutions	12
Case Studies	14

# **GLOBAL SCALE - LOCAL PRESENCE**

Verosol is the Global leader in solar control fabrics for blinds and curtains. Verosol is committed to supporting Governments and Business in the push towards ZERO EMISSIONS by 2050.

#### **ENVIRONMENTALLY ACCREDITED** SUSTAINABILITY FOCUSSED with DESIGN FREEDOM

Verosol is the inventor of metallised fabric for blinds and curtains, and continuously innovates to offer the highest performance in solar radiation control at the window. Verosol blinds dramatically improve occupant comfort, reduce power consumption for cooling, and contribute to a more sustainable building environment.

Experience true **Design Freedom** with the widest range of Solar Control window coverings available.



Headquartered in Eibergen - The Netherlands, Verosol has facilities in The Netherlands, Australia and Spain, with a worldwide licensee network in place, to satisfy Global demand.

The Australian Operations in Revesby - Sydney, is also supported by distribution centres and staff in every capital city. We have commercial and technical staff dedicated to supporting Architects, Designers and Specifiers with energy efficient window covering specifications. Residentially Verosol has in excess of 100 Specialist suppliers to the home and apartment window coverings market.

# **OUR STORY**

**Verosol** was founded in 1963 by Cornelis Verolme, a famous Dutch shipbuilder. He sailed into New York Harbour, he was marvelled by the impressive skyline and noticed that most of the buildings had large glass façades. He wondered how difficult it would be to manage the indoor climate.

On this particular trip, Cornelis was inspired to find a solution to this problem. He began experimenting tirelessly with many ideas and concepts. This led to the creation of a new concept – the metallisation of fabrics, which would be used to manufacture blinds and curtains. This new concept made it possible to reflect heat and glare outside the building. Regulating the heat and light creates significant energy savings as well as a much more comfortable environment for occupants.

The initial pioneering innovation led to the birth of the company we know today as Verosol, composed of the first four letters of Cornelis' surname VERO and the word SOL, meaning sun.

Verosol's mission is to create, with our innovative and high quality blind solutions, a better environment in every building.





## **MESSAGE FROM THE CEO**

Verosol, a company founded in 1963 with the stated goal of 'Creating a Better Environment', has a solid track record of contributing to the sustainability of the built environment. Evidence of this commitment *is not difficult to find. It's there in SilverScreen, our signature product.* SilverScreen reflects up to 85% of solar radiation and contributes significantly to the thermal efficiency of both commercial and residential buildings. It's also there in our ongoing commitment to education, particularly around the subjects of Environmentally Sustainable Design (ESD) and Greener Buildings.

As the world moves on from the COVID-19 Pandemic, our core environmental values are more important than ever before. Creating a better environment extends outwards to our commitment and support of Governments around the world, in the pursuit of Zero Global Emissions by 2050!

Addressing climate change is in our corporate DNA. We believe the science and, we have listened to our clients as they seek new ways to meet their ESD goals. We have listened to organisations like the Intergovernmental Panel on Climate Change (IPCC) whose most recent climate report puts extra focus on the scale of the emergency. We back climate action!

Verosol accepts the notion that our social contract extends beyond our core business concerns to broader forms of community engagement, including education.

With our intended audience of architects and designers, we have focussed our efforts on things like Continuous Professional Development [CPD] sessions. As the only registered supplier in our market involved in these programs, we have a challenge to meet. We have taken the opportunity to share our expertise on everything from ESD, changes to NCC Section J, and the intricacies of achieving Greenstar Project status.

Additionally, we continue our R&D efforts. Along with Curtin University Sustainability Policy's Legacy Living Lab (L3), we are involved in research intended to quantify the benefits - in terms of energy savings, CO2 emission reductions, and reduced glare - of installing effective blinds in residential buildings. We are living through unique times.

There are reasons to be optimistic! The global community appears to be on the path to reconcile the very real needs of business, communities individuals with those of the planet. At Verosol, we are focussed on ensuring that our Solar Control Window Coverings contribute to a better environment for all.

Jules Di Bartolomeo CEO Verosol Australia







## **AUSTRALIAN OPERATIONS**

We service Australia, Asia & Pacific from our headquarters and manufacturing facilities located in Revesby NSW. Our Australian operations is also supported by distribution centres and staff located in every capital city.

We are inspired by our founders' vision; and we are also guided by our local mission - to provide the Australian, Asian & Pacific markets with a wide range of quality internal and external window covering solutions.

Verosol in Australia manufactures internal and external window coverings from the widest range of fabrics, components with state of the art Automation solutions.



## **PRODUCT CATALOGUE - DESIGN FREEDOM**

Verosol provides design freedom without compromising solar performance or aesthetic appeal. We offer the widest range of solar control and decorative fabrics in a virtually, **unlimited selection of colours**.



### PLEATED BLINDS

Verosol's Signature product featuring European style, appearance and flexibility. The world's most versatile blind, they can be made in either solar control or decorative fabrics to suit windows of all shapes and sizes including skylights.

Automation  $\checkmark$ 

### **EXTERNAL BLINDS**

Verosol zip style exterior quality fabrics and hardware are the market leader. They feature unsurpassed system quality. They deliver seamless integration of indoor & outdoor spaces.

Automation 🗸



### **ROLLER BLINDS**

Contemporary, functional & minimalist, Verosol roller blinds can be either solar control or decorative. They work perfectly behind Verosol sheer curtains providing night time privacy. Single and twin systems are available in extra-wide widths.

Automation  $\checkmark$ 

#### DRAPERY & CURTAIN TRACK SYSTEMS

Leading the way with specialised solar control curtain fabrics, Verosol Australia also introduces the market to the World of Kvadrat. Kvadrat is arguably Europes leading fabric house with a focus on sustainability.

> Curtain Tracks ✓ Curtain Tracks Automation ✓



### **ROMAN BLINDS**

Superior quality with classic decorative finish. Verosol roman blinds add softness and elegance to any room. They also come in a wide range of fabrics types and a virtually unlimited array of colours.

Automation 🗸

### **VENETIAN BLINDS**

Classic 25mm & 50mm venetians are a timeless window covering. Offering absolute light regulation, air flow and the ability to both tilt and lift the blades, Verosol venetian blinds add aesthetic appeal to any decor.

Aluminium, Timber or Polyresin 🗸

### SHUTTER SYSTEMS

Verosol have been manufacturing and supplying premium quality shutters in Australia for more than 30 years. Our shutters are all Plantation style in appearance and look sensational both inside and from the street.

Aluminium, Timber or Polyresin 🗸

#### **AUTOMATION**

Verosol works with a number of leading automation partners to bring State of the Art electronic control systems to most blinds and curtains. Experience levels of control even from Mobile devices never before witnessed.

Switch, remote, smart, residential & commercial 🗸









Inventors of SilverScreen the process of vacuum bonding reflective metal alloy to fabric for blinds & curtains

## WHY USE VEROSOL?

Verosol offers Australian Architects, Designers and Specifiers an unparalleled depth and breadth of window coverings. This unsurpassed range of exclusive fabrics includes the extensive collections from Kvadrat - Europe.

As the inventor of SilverScreen, Verosol has always been focussed on the environment, sustainability and design freedom for architects and designers. Verosol has responded and adapted to new glazing and facade construction technologies.

- SILVERSCREEN FABRIC BLINDS REFLECT UP TO 85% **OF SOLAR RADIATION!**
- SILVERSCREEN CUTS ENERGY CONSUMPTION **BY UP TO 20%, SUPPORTING AIR-CONDITIONING!**
- SILVERSCREEN DRAMATICALLY IMPROVES **OCCUPANT COMFORT BY REDUCING HEAT AND GLARE!**



SilverScreen reflect up to 85% of solar radiation



In air-conditioned buildings they can cut energy consumption by 20%, while in buildings without air-conditioning they cut consumption by approximately 10%

**CORPORATE SOCIAL RESPONSIBILITY** 

woven into its DNA. This commitment extends into all aspects

of manufacturing and distribution. By 2022, all of our facilities

Verosol provides attractive and safe environments for staff

An equal opportunity employer we value aptitude and ability and provide ongoing training programs in 4 languages.

Our commitment to education also extends into the area of

Verosol is Australia's only authorised window furnishings CPD

provider. The training modules can be in person, via video or online.

that exceed relevant OH&S requirements.

Continuing Professional Development (CPD).

Verosol is a company with commitment to sustainability

will be Solar Powered!

#### **ENVIRONMENTALLY SUSTAINABLE DESIGN**

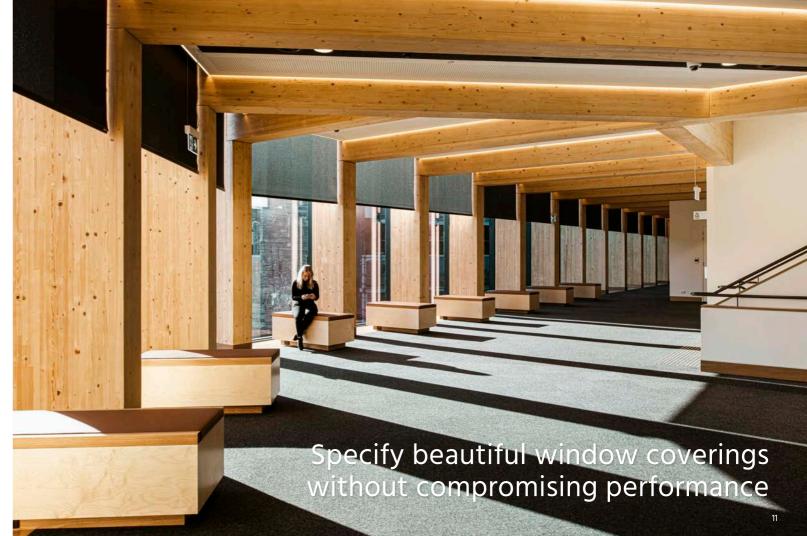
We offer Architects and Designers a new level of design freedom that doesn't compromise the core values of energy efficiency and sustainability.

Our unparalleled range of fabrics & systems provide unlimited options to meet and exceed, interior design considerations for Environmentally Sustainable Design (ESD) and Sustainable Management Planing (SMP).

Deliver key project sustainability criteria with

- **REDUCED HEAT & GLARE**
- REDUCED CO2 / ENERGY CONSUMPTION - PASSIVE DESIGN
- NATURAL LIGHT & VISION OUT
- LOW VOC'S
- INNOVATION IN WINDOW COVERINGS
- NEW TECHNOLOGY AUTOMATION

Reaching beyond Section J of the National Construction Code (NCC) Verosol's range of energy efficient SilverScreen fabrics reflect up to 85% of solar radiation, virtually eliminate UV radiation and significantly reduce glare. For over 50 years we have pioneered the way! We have partnered with Specifiers & Builders delivering energy efficient responses to direct solar radiation at the window.



### **ENVIRONMENTAL CERTIFICATION**

We are committed to being ahead of the curve when it comes to energy efficiency, aesthetic appeal and automation of window coverings in multi storey buildings. Our Environmental Certification is your guarantee of the quality and efficiency of Verosol blinds and curtains for your next project.



## WORLD LEADERS IN **METALLISED FABRIC SOLUTIONS**

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#### **HIGHEST VISUAL QUALITY**

Visual comfort through light control, glare control & view through.

THE BENEFITS OF SILVERSCREEN

visual clarity of computers and TV screens.

preventing fading and damage to furniture.

• You get reassurance with a 7 year + warranty.

• SilverScreen is low maintenance, anti-static

irrespective of the sun's intensity.

• SilverScreen reflects up to 85% of solar radiation (best in

• Glare is significantly reduced removing eyestrain and allows

• Ultra Violet Radiation entering a room is virtually eliminated,

• The reduction of heat, light and UV is the same regardless of

• SilverScreen protects and adds longevity to the blind fabrics.

· Your view through to the outside world is unaffected,

ARE AMAZING

market).

fabric colour.

and dust repellent.

### HIGHEST THERMAL QUALITY

Temperature control - ambient temperature, radiant heat reduction, insulative properties.

### SIGNIFICANT ENERGY SAVINGS Reduction in CO2 emissions

& reduction in capital costs for cooling and glazing.



#### LEADING THE WORLD IN **METALLISED FABRIC SOLUTIONS**

Fifty years ago, Verosol invented a process whereby a microscopic layer of aluminium was applied onto fabric. This layer was called SilverScreen, and the process was called metallisation.

Over the years, many blind manufacturers have tried to copy our process, without success. They found other ways to metallise fabric, however, to this day, no one has come close to SilverScreen metallisation for quality, durability and functionality.



#### WHY SILVERSCREEN **METALLISATION IS UNIQUE**

Unlike other blind manufacturers, who metallise by coating or sticking an aluminium film onto fabric, Verosol uses Nano type technology. We have devised a method by which we vaporise aluminium, so the particles bond and infuse into the fabric. The aluminium and fabric become one. Our process creates a product with remarkable results that no one else can match.

SilverScreen also has an unsurpassed track record. There is no other metal back solar control fabric in the world, that has been used as extensively. SilverScreen's effectiveness as a window covering that reduces heat and glare at the window have been proven throughout Australasia, North America and Europe.



Excellent colour rendering index. Fabric is anti-static & very low VOC emission.

#### SAFE ENVIRONMENT



Fabrics provide daytime privacy, are flame retardant & carry Oeko-Tex Standard 100 certification.

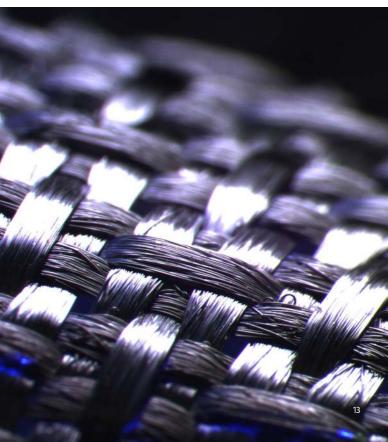
#### **SEVEN YEAR WARRANTY**

Get reassurance with our 7 year + warranty guaranteed.

#### SILVERSCREEN IS NOT A COST **IT'S AN INVESTMENT**

SilverScreen is the ultimate energy efficient solution, ideal for saving on heating and cooling costs. Here's why.

- During Summer, SilverScreen's highly reflective metallised surface repels up to 85% of solar energy before it has a chance to turn into heat. This means room temperatures stay lower, saving you on cooling costs.
- In Winter, the low E aluminium layer insulates the window, trapping warm air in the room, saving you on heating costs.
- SilverScreen can save approximately 20% of energy consumption in an air-conditioned building and about 10% in a non-air-conditioned building.
- SilverScreen metallisation is available on fibreglass based 2x1 weave fabric for the very best results in terms of energy saving.
- It is also available on 2x2 basket weave fabric for a beautiful view to the outside world and on cradle-to-cradle polyester fabric.





OLDERFLEET BUILDING

BUILDER: Mirvac

LOCATION: 477 Collins street Melbourne

WINDOW COVERINGS: Ambience Roller Blinds

123 Earth Screen, Onyx Bronze Fabric - custom

ARCHITECT: Grimshaw Architects

colour developed for project

ADELAIDE AIRPORT

LOCATION: Adelaide, SA



#### **BARANGAROO TOWER 3**

LOCATION: Barangaroo, NSW Australia ARCHITECT: Rogers Stirk Harbour & Partners and Lendlease WINDOW COVERINGS: 3000+ Roller Blinds in SilverScreen 205 Performance Fabric



#### **GREEN SQUARE LIBRARY & PLAZA**

LOCATION: Green Square, Sydney Australia ARCHITECT: Stewart Hollenstein / Builder: John Holland WINDOW COVERINGS: Motorised Roller Blinds in SilverScreen 202 Performance Fabric



#### **GRIFFITH UNIVERSITY N79** LOCATION: Nathan Campus, Griffith Greenstar ARCHITECT: Hassell WINDOW COVERINGS: Ambience Motorised Multi-Link Roller Blinds in 802 SilverScreen Enviro Fabric



#### JOAN KIRNER WOMEN'S & CHILDREN'S HOSPITAL

LOCATION: Furlong Rd, St Albans VIC ARCHITECT: Lyons BUILDER: Lend Lease WINDOW COVERINGS: Single & Twin Roller Blinds in 231 Veroscreen G3 Semi Transparent & 737 Veropague G3 Blockout Fabrics



#### MAZDA AUSTRALIA LOCATION: Wellington Rd, Mulgrave, VIC 5 Star Green Star ARCHITECT: Cox Architects

WINDOW COVERINGS: Automated Roller Blinds fabricated to suit 4 metre sloping windows in SilverScreen 205 Performance Fabric



#### BENNELONG APARTMENTS [The Toaster Building] LOCATION: Bennelong, 5 Macquarie Street Sydney, NSW Australia ARCHITECT: Andrew Andersons and PTW Architects

WINDOW COVERINGS: Mode Roller Blinds in SilverScreen 205 Performance Fabric







DEAKIN UNIVERSITY LOCATION: Burwood Campus, Melbourne ARCHITECT: Woods Bagot WINDOW COVERINGS: Automated & Manual Roller Blinds - Single, Twin, & Multi-link Systems in 234 Vscreen Semi Transparent & 741 Vblock Blockout Fabrics

#### NEWCASTLE FEDERAL COURTS LOCATION: Bolton Street, Newcastle, NSW

ARCHITECT: GHD Woodhead WINDOW COVERINGS: Automated & Manual Twin Multi-Link Roller Blinds in 231 Veroscreen G3 Semi Transparent & 710 Aspect Blockout Fabrics



#### CURTIN UNIVERSITY - LEGACY LIVING LAB

(L3) LOCATION: Curtin University, Perth, WA WINDOW COVERINGS: Automated Roller Blinds in SilverScreen 203 Performance Fabric

#### LOCATION: Macquarie Park, NSW ARCHITECT: Architectus

MACQUARIE UNIVERSITY CBE

BUILDER: Buildcorp WINDOW COVERINGS: Automated & Manual Roller Blinds in SilverScreen 203 Performance & Aspect 710 Blockout Fabrics



#### W HOTEL LOCATION: George Street Brisbane, QLD ARCHITECT: Zenx BUILDER: Multiplex WINDOW COVERINGS: 2,237 Automated Roller Blinds in 123 Earth Screen Fabric



#### AL HAMIRA TOWER LOCATION: Kuwait City, Kuwait ARCHITECT: SSH WINDOW COVERINGS: Roller Blinds in SilverScreen Enviro Fabric

CITY BBVA, MADRID LOCATION: Madrid, Spain ARCHITECT: Herzog & De Meuron WINDOW COVERINGS: Roller Blinds in Roller Blinds in 802 SilverScreen Enviro Fabric



HONG KONG JOCKEY CLUB LOCATION: Hong Kong, China ARCHITECT: Arguitectonica Internation Corporation/WCWP International Limited WINDOW COVERINGS: Roller Blinds in SilverScreen Performance Fabric

RIJKSMUSEUM AMSTERDAM

LOCATION: Amsterdam, The Netherlands ARCHITECT: PJH Cuypers WINDOW COVERINGS: Roller Blinds in 802 SilverScreen Enviro Fabric



## **CASE STUDIES**

Review Verosol's extensive case studies & use our specification tool to create the best window covering solution for your next project.

#### verosolspecifications.com.au

TRYPTYCH PENTHOUSE APARTMENT

ARCHITECT: Nettleton Tribe, Carr Design

WINDOW COVERINGS: Automated Roller

Group, Jamie Durie's Patio Landscape

Privado Blockout Fabrics

LOCATION: Kavanagh Street, Melbourne, VIC

Blinds in 205 SilverScreen Performance & 730





#### BARWON HEALTH NORTH -HEALTH CARE HUB LOCATION: North Geelong, Melbourne, VIC

ARCHITECT: Billard Leece Partnership BUILDER: Kane Constructions WINDOW COVERINGS: Twin Automated & Manual Roller Blinds in Veroscreen 231 G3 Semi Transparent & Trezzini 712 Blockout Fabrics



#### UNICREDIT TOWER

LOCATION: Milan, Italy ARCHITECT: Pelli Clarke Pelli Architects WINDOW COVERINGS: Roller Blinds in 802 Enviro Fabric



#### 6 PANCRAS SQUARE, LONDON

LOCATION: London, United Kingdom ARCHITECT: Allford Hall Monaghan Morris WINDOW COVERINGS: Roller Blinds in 205 SilverScreen Performance Fabric



#### OPERNTURM

LOCATION: Frankfurt A.M., Germany ARCHITECT: Christoph Mäckler Architekten WINDOW COVERINGS: Automated & Manual Roller Blinds in SilverScreen Performance Fabric

#### KAISER PERMANENTE

LOCATION: San Francisco, USA ARCHITECT: KMD (Kaplan McLaphin Diez) WINDOW COVERINGS: Automated & Manual Roller Blinds in SilverScreen Enviro Fabric

# Verosol

