

# Elevating The Built Environment And Human Wellbeing



Like all the best products, Verosol blinds and curtains point to a future in which the built environment actively contributes to sustainability and human wellbeing. Assessing the quality of window coverings is about more than functionality, the provision of shade and ensuring privacy. It's also about aesthetic appeal, suitability for specific applications, and capacity to contribute to broader design ambitions. There are also 'big picture' considerations like carbon abatement and sustainability, and wellness, (or the degree to which buildings contribute to user wellbeing).

Boasting the most effective solar reflectance capability on the market, Verosol blinds and curtains incorporating its signature Silverscreen range contribute significantly to the thermal efficiency of the buildings in which they are installed. Specified thoughtfully and incorporated into well-designed buildings, they also facilitate the judicious control of light and vital connection to the outdoors.

## Light control

Installed at Herston Surgical Treatment and Rehabilitation Service, Verosol roller blinds have helped create a new type of healthcare facility; one in which a patient-centric model of care is delivered, natural light is in abundance, and an outward focus is maintained. In line with this, all patients, have the means to control these blinds as they need, effectively and simply.

## Fostering connectivity and collaboration

Specified in the state-of-the-art commercial development, Eleven Eastern, in Melbourne, the thermal effectiveness of Verosol roller blinds has made it possible for architects, Rothelowman to achieve full height glazing, where otherwise this would have not been possible. In this way, natural light and open space are maximised, connectivity and effective communication are encouraged and employee wellbeing is valued, in itself, as a measure of success.

## Highlighting biophilic elements

At Macquarie University's Ainsworth Building (pictured above), automated Verosol Ambience roller blinds have made it possible for architects to deliver a structure that features both an extensive use of timber and the full-height glazing required to show it off. Designed in the best spirit of wellness, the purpose-built facility presents as a biophilic link between the university and the abundant bushland nearby.

Working with Verosol in each case the architects' unique design ambitions have been made possible. To put it another way, Verosol blinds and curtains have made it possible to incorporate glazing in ways that would otherwise not be viable. In this way, they help point to a future in which, far from being detrimental to human wellbeing, the built environment actively contributes to it.

Macquarie University Ainsworth Building, photo: courtesy of Red Square Media.



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